



PROGRAM



15-19 OCTOBER 2019
CANCÚN, MEXICO

ICF CONGRESS

TUESDAY, 15 OCTOBER

19:00 **Welcome Reception** *by invitation of Borealis*
at Zen Pool Terrace

WEDNESDAY, 16 OCTOBER

09:00 **Standing Commission**
Commission Members only

10:30 **Council Meeting**
Council Members only

12:30 **Lunch**

13:30 **Opening Speech**
USMCA Negotiation Process, Changes From NAFTA And Future Opportunities In The Region
Mr. Ildefonso Guajarddo, President at Consultores Internacionales Ansley

14:15 **Oil And Gas Industry In Latam**
Mr. Juan Carlos Echeverry, Partner at ECONCEPT

15:00 **Coffee Break**

15:30 **Automotive Industry Development In Mexico In The Last Years And Opportunities Going Forward**
Hector Marquez Solis, Associate Economist at Wasserman & Associates LLC, USA

16:00 **Global Financial Update**
Mr. Alberto Bernal, Chief Strategist at XP Investments

16:45 **Copper Market**
Mr. Rene Bustamante, Deputy Commercial Director at Grupo Mexico

17:15 **Renewables, The Path To Follow**
Mr. Jorge Radi, Head Commercial Office at ENEL

17:45 **General Assembly**

THURSDAY, 17 OCTOBER

09:30	5G – Wireless Evolution Enabling Industry 4.0 Mr. Oscar Mauricio Aguilar Cortes, CTO Radio Access Networks at America Movil
10:00	Regional Analysis: The Wire And Cable Industry Of Latin America Mr. Mark Seddon - Senior Manager (Consulting, Metals) at Argus Media Ltd.
10:30	Coffee Break
11:15	Exponential Technology: Innovation And Disruption On The Road Ahead Ms. Eileen Bartholomew, Principal at Bessemer Alliance
12:00	Lunch
13:30	World FTTx Markets: Focus On LATAM FTTH Panorama Mr. Roland Montagne, Principal Analyst, Director Business Development at IDATE DigiWorld
14:00	The Copper Industry's Role In The Clean Energy Transition And Other Sustainable Development Challenges Mr. Steven Kukoda, VP/Executive Director at International Copper Association (ICA)
14:30	Coffee Break

15:00	CEO VIEWS Impact Of Megatrends For Cable Industry Mr. Benjamin Fitoussi, COO & Snr EVP, Nexans "Two Relevant Game Changes" – For The Cable Industry In The Region: Renewable Energy Shift, Fiber-To-The-Home Mr. J. Mogollon, CEO LATAM, Prysmian Group The Digital Revolution Mr. S. Valdes, CEO, Viakable Sustainability Mr. R. Stinson, CEO, Southwire
19:00	Gala Dinner at the Grand Class Beach (at the Hotel)

FRIDAY, 18 OCTOBER

08:00 - 15:30	GROUP TOUR to the ruins of Tulum
---------------	--

PARTICIPANTS

AGUILAR CORTES, Oscar Mauricio
CTO Radio Access Networks
AMERICA MOVIL
MEXICO

AL ZAYANI, Rashid Hamed
Director
MIDAL CABLES LTD.
KINGDOM OF BAHRAIN

AL ZAYANI, Hamid Rashid
Managing Director
MIDAL CABLES LTD.
KINGDOM OF BAHRAIN

BARTHOLOMEW, Eileen
Principal
BESSEMER ALLIANCE
USA

BATTISTA, Valerio
CEO
PRYSMIAN SpA
ITALY

BEN-HAMMAN, Jaouad
General Manager
PRYSMIAN GROUP
MEXICO

BERNAL-LEON, Alberto J.
Chief Strategist
XP INVESTMENTS
USA

BONGAERTS, Jan
Vice President
YOFC Optical Fibre and Cable
Joint Stock Limited Company
CHINA

BOSCH, Antoni
VP Telecom Solutions
PRYSMIAN CAVI E SISTEMI SRL
ITALY

BRAGAGNI, Ennio
CEO
TRATOS CAVI S.p.A.
ITALY

BRAGAGNI CAPACCINI, Elisabetta
CEO
TRATOS CAVI S.p.A.
ITALY

BUSTAMANTE, Rene
Deputy Commercial Director
GRUPO MEXICO
MEXICO

de HEERE, Jacques
President & CEO
ACOME
FRANCE

ECHEVERRY, Juan Carlos
Partner
ECONCEPT
USA

FITOUSSI, Benjamin
COO & Snr EVP
NEXANS FRANCE
FRANCE

FORD, Peter B.
Director Business Development
LINKZ INDUSTRIES LTD.
USA

GARCIA MARTINEZ, Raul Gerardo
Director Of Technology and
Development
VIKABLE
MEXICO

GARZA, David
Director of International Business
and Magnet Wire
VIKABLE, S.A. de CV.
MEXICO

GOTO, Jun
Corporate Vice President
FURUKAWA ELECTRIC CO., LTD.
JAPAN

GUAJARDO, Ildefonso
President
CONSULTORES
INTERNACIONALES ANSLEY
MEXICO

GUERIN, Christopher
CEO
NEXANS FRANCE
FRANCE

HOSOYA, Hideyuki
Senior Vice President
FUJIKURA LTD.
JAPAN

IORGACHOV, Dmytro
General Manager
ODESKABEL, PJSC
UKRAINE

JANSSEN, Roland
Managing Director
BOREALIS
USA

KABRA, Shreegopal
Director
RR KABEL LIMITED
INDIA

KARA, Alexander
CEO
NKT A/S
DENMARK

KOLAH SAMADI, Alireza
CEO
ABHAR WIRE AND CABLE CO.
IRAN

KRUSZEWSKI, Alexander
Director
I.M.S.A.
ARGENTINA

KUKODA, Steven L.
VP/Executive Director
INTERNATIONAL COPPER
ASSOCIATION
USA

MASTER, Kersi
CEO
MIDAL CABLES LTD.
KINGDOM OF BAHRAIN

MESHCHANOV, Vitaly
Deputy General Director
JSC "VNIKP"
RUSSIA

MOGOLLON, Juan
CEO LatAm
PRYSMIAN GROUP
BRAZIL

PARTICIPANTS

PARTICIPANTS

MONTAGNE, Roland

Principal Analyst,
Director Business Development
IDATE DigiWorld
FRANCE

MURRAH, Charles

Executive Vice President, Metals
SOUTHWIRE COMPANY
USA

NAKAJIMA, Takenori

General Manager
FURUKAWA Electric Co., Ltd.
JAPAN

NEESEN, Thomas

Secretary General
ICF
AUSTRIA

OZMEN, Hakan

Executive Vice President
Project Business/President
CEO
PRYSMIAN GROUP
ITALY

PADHAISKI, Siarhei

Chairman of Director's Council
PA ENERGOCOMPLEKT LTD.
BELARUS

PARK, Jemin

Sales Director
LS Cable & System
MEXICO

PISANNY, Andrey

COO
UNCOMTECH
RUSSIA

PORTEVIN, Pascal

Deputy CEO
NEXANS FRANCE
FRANCE

RADI, Jorge

Head Commercial Office
ENEL MEXICO
MEXICO

SAITA, Akira

Managing Executive Officer
FUJIKURA EUROPE LTD.
JAPAN

SATO, Kiminori

Executive Officer
FUJIKURA LTD.
JAPAN

SEDDON, Mark

Senior Manager
ARGUS MEDIA LTD.
UNITED KINGDOM

SHAW, Andrew

CEO
DUCAB
UNITED ARAB EMIRATES

SHAYNOGA, Igor

CEO
UNCOMTECH
RUSSIA

SOLIS, Eduardo

President
Mexican Automotive Industry
Association (AMIA)
MEXICO

STINSON, Richard

CEO
SOUTHWIRE COMPANY
USA

UNLU, Selim

Chairman of Board
UNTEL KABLOLARI SAN. TIC A.S.
TURKEY

VALDES, Sergio

General Director
VIKABLE S.A. de C.V.
MEXICO

VANHILLE, Philippe

Executive VP Telecom Business
PRYSMIAN CAVI E SISTEMI SRL
ITALY

VLADIC, Marija

Operations and Events Manager
ICF
AUSTRIA

WEISBERG, Louis

President & CEO
SERVICE WIRE CO.
USA

WENDT, Volker

Director Public Affairs
EUROPACABLE
BELGIUM

PARTICIPANTS

COMPANIES REPRESENTED

ABHAR WIRE AND CABLE CO.	KOLAH SAMADI, Alireza
ACOME	de HEERE, Jacques
AMERICA MOVIL	AGUILAR CORTES, Oscar Mauricio
AMIA - MEXICAN AUTOMOTIVE	SOLIS, Eduardo
INDUSTRY ASSOCIATION	
ARGUS MEDIA LTD.	Seddon, Mark
BESSEMER ALLIANCE	BARTHOLOMEW, Eileen
BOREALIS	JANSSEN, Roland
CONSULTORES INTERNACIONALES	GUAJARDO, Ildefonso
ANSLEY	
DUCAB	SHAW, Andrew
ECONCEPT	ECHEVERRY, Juan Carlos
ENEL MEXICO	RADI, Jorge
EUROPACABLE	WENDT, Volker
FUJIKURA EUROPE LTD.	SAITA, Akira
FUJIKURA LTD.	HOSOYA, Hideyuki
	SATO, Kiminori
FURUKAWA ELECTRIC CO., LTD.	GOTO, Jun
	NAKAJIMA, Takenori
GRUPO MEXICO	BUSTAMANTE, Rene
ICF	NEESEN, Thomas
	VLADIC, Marija
IDATE DigiWorld	MONTAGNE, Roland
I.M.S.A.	KRUSZEWSKI, Alexander
INTERNATIONAL COPPER	KUKODA, Steven L.
ASSOCIATION	
JSC "VNIKP"	MESHCHANOV, Vitaly
LINKZ INDUSTRIES LTD.	FORD, Peter B.
LS CABLE & SYSTEM	PARK, Jemin
MIDAL CABLES LTD.	AL ZAYANI, Rashid Hamed
	AL ZAYANI, Hamid Rashid
	MASTER, Kersi

COMPANIES REPRESENTED

NEXANS FRANCE	FITOUSSI, Benjamin
	GUERIN, Christopher
	PORTEVIN, Pascal
NKT A/S	KARA, Alexander
ODESKABEL, PJSC	IORGACHOV, Dmytro
PA ENERGOCOMPLEKT LTD.	PADHAISKI, Siarhei
PRYSMIAN CAVI E SISTEMI SRL	BOSCH, Antoni
	VANHILLE, Philippe
PRYSMIAN GROUP	BEN-HAMMAN, Jaouad
	MOGOLLON, Juan
	OZMEN, Hakan
PRYSMIAN SpA	BATTISTA, Valerio
RR KABEL LIMITED	KABRA, Shreegopal
SERVICE WIRE CO.	WEISBERG, Louis
SOUTHWIRE COMPANY	MURRAH, Charles
	STINSON, Richard
TRATOS CAVI S.p.A.	BRAGAGNI CAPACCINI, Elisabetta
	BRAGAGNI, Ennio
UNCOMTECH	PISANNY, Andrey
	SHAYNOGA, Igor
UNTEL KABLOLARI SAN. TIC A.S.	UNLU, Selim
VIAKABLE S.A. de C.V.	GARCIA MARTINEZ, Raul Gerardo
	GARZA, David
	VALDES, Sergio
XP INVESTMENTS	BERNAL-LEON, Alberto J.
YOFC OPTICAL FIBRE AND CABLE	BONGAERTS, Jan
JOINT STOCK LIMITED COMPANY	

ACCOMPANYING PERSONS PROGRAM

WEDNESDAY, 16 OCTOBER – DAY 1

ACTIVITY FOR THE SPOUSES - EL CIELO, COZUMEL

Enjoy a private tour and discover a hidden natural reserve in the middle of the Caribbean called “El Cielo”. Snorkel around the second largest coral reef in the world and admire the diversity of the local flora and fauna.

- 09:10
- Meeting at the Grand Class hotel lobby followed by a briefing of the day
- 17:30
- Arrival at the hotel

THURSDAY, 17 OCTOBER - DAY 2

ACTIVITY FOR THE SPOUSES - COBA

Start the day surrounded by Mayan heritage: hidden in the jungle, Coba’s ruins include the tallest pyramid in Quintana Roo where a limestone path opens up to discover this archeological site, which was once a bustling center of trade.

- 09:00
- Meeting at the Grand Class hotel lobby followed by a briefing of the day
- 15:00
- Arrival at the hotel

FRIDAY, 18 OCTOBER - DAY 3

ACTIVITY FOR PARTICIPANTS & SPOUSES - TULUM

Discover the ruins of Tulum, located on a cliff facing the Caribbean Sea. Being a pre-columbian Mayan walled city, the walls surrounding the site allowed the Tulum fort to be defended against invasions, and had access to both land and sea trade routes, making it an important trade hub back in those days.

- 08:00
- Meeting at the Grand Class hotel lobby followed by a briefing of the day
- 15:30
- Arrival at the hotel

ACCOMPANYING PERSONS

- AUSTRIA

BELARUS

DUBAI

FRANCE

GERMANY

ITALY

MEXICO

RUSSIA

SWITZERLAND

TURKEY

UKRAINE

USA
- IRULLO, Gianluca
PADHAISKAYA, Alena
SHAW, Jane
PORTEVIN, Joëlle
DE HEERE, Gaëtane
NEESEN, Toni
GUERRINI, Tatiana
BRAGAGNI, Marta
GARZA, Regina
NAUDE de VALDES, Rosalba
ALTAEVA, Angela
SHAYNOGA, Svetlana
KARA, Dominique
UNLU, Belma
IORGACHOVA, Katerina
GONZALEZ, Cristina
WEISBERG, Liz
TAYLOR, Rebecca
BARTHOLOMEW, Daniel
RAMOS, Evelyn
NAVAS, Veronica

CONGRESS LOCATION

Grand Velas Riviera Maya Resort & Spa
Riviera Maya, Carretera Cancun
Tulum Km 62 Playa Del Carmen
77710 Riviera Maya, Q.R.
Phone: +52 322 226 8689
<https://rivieramaya.grandvelas.com>

AIRPORT ARRIVALS CONTACT
COORDINATION
GROUP TOUR

Daniela Torres
Group Coordinator Official Agency
Phone: +52 1 55 2249 1329
Email: danielatg@impromociones.com

BREAKFAST

Grand Velas Riviera Maya Resort & Spa
Grand Class Restaurant Bistro

LUNCH

Grand Velas Riviera Maya Resort & Spa
Sen Lin Terrace, Zen Hotel Lobby, Ground Floor

GALA DINNER

Grand Velas Riviera Maya Resort & Spa
at the Grand Class Beach (at the Hotel)

REGISTRATION & HOSPITALITY DESK

Grand Velas Riviera Maya Resort & Spa
Lobby Grand Class
Oct 14th: 10:00 - 20:00
Oct 15th: 09:00 - 20:00

ICF SECRETARIAL OFFICE

Grand Velas Riviera Maya Resort & Spa
PEDRO CORONEL, Zen Hotel Lobby, Convention Center, 1st floor
Phone: +52 322 226 8689 (ask for ICF office)

STANDING COMMISSION MEETING

Grand Velas Riviera Maya Resort & Spa
DIEGO RIVERA, Zen Hotel Lobby, Convention Center, 1st floor

COUNCIL MEETING

Grand Velas Riviera Maya Resort & Spa
RUFINO TAMAYO, Zen Hotel Lobby, Convention Center, 1st floor

BALLROOM CONFERENCE

Grand Velas Riviera Maya Resort & Spa
Alejandra & Fernanda, Zen Hotel Lobby, Convention Center,
1st floor



ICF International Cablemakers Federation
Am Heumarkt 7/6/44, 1030 Wien, Austria
Phone: +43-1-532 96 40, Fax: +43-1-532 97 69
Email: office@icf.at, Website: www.icf.at